



[**TGDF Food Congress '11**]
"global future global cooperation"

*Draft Programme**

21 November 2011

14.00-18.00 **Arrival to Hotel and Registration**

18.00-21.00 **Welcome Coctail**

Mr. Jesús Serafín PÉREZ DIAZ, *FoodDrinkEurope, CEO*

Mr. Şemsi Kopuz, *TGDF Chairman of Executive Board*

22 November 2011

Session I : Sustainable Food Safety and Food Supply

Part 1:

09.00-10.30

Moderator

Dr. Nico Van Belzen- *ILSI Europe, Executive Director*

Speaker

Mr. Marc Engel - *Unilever, Chief Buyer*

Speaker

Mr. Eugene Willemsen- *PepsiCo, Eastern Europe Regional President*

Speaker

Mr. Hans- Ulrich Mayer , *Nestlé Turkey Chairman and Managing Director*

Speaker

Turkish Republic, Ministry of Agriculture

10.30-11.00 **Coffee Break**

Part 2:

Mr. Mehmet Aktaş, *Yaşar Holding, Member of the Board of*

11.00-12.30 *Directors*

Moderator

Mr. Melih Şahinöz-*Association of Non-household Consumption and Suppliers (ETUDER), Chairman of the Executive Board*

Speaker

Mr. Melih Özuyar- *Ülker Group, Supply Chain Division, President*

Speaker

FDA

Speaker

12.30-14.00 **Lunch**

Session II : Sustainable Trade, Competition and Ethics

Part 1:

14.00-15.30 **Prof. Dr. Nurettin Kaldırımçı**, *Turkish Competition Authority, President*

Moderator

Mr. Ali Ülker, *Ülker Group, Vice President*

Speaker

Prof. Dr. Adem Şahin - *Tobb University, International Entrepreneurship Department, Acedemician*

Speaker

Mr. İzzet Karaca - *Unilever- Asia, Africa, Middle and Eastern Europe Region, Deputy Chairman , CEO*

Speaker

Speaker

15.30-16.00 **Coffee Break**

16.00-17-30	Part 2:	
	Mr. Mehmet Tütüncü, Ülker Group Food, Beverages, Gum & Confectionary Division, President	Moderator
	USDA (U.S. Department of Agriculture)	Speaker
	Dr. Murat Çetinkaya, Turkish Competition Authority, Council Member	Speaker
20.00	Gala Dinner	Speaker

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Session III : Nutrition, Health, Consumer and Media

Part I:

09.00-10.30	Prof. Dr. Nazif Bağrıaçık, Turkish Diabetics Society, President	Moderator
	Ms. Janet Voute, Nestlé S.A Vice- President , Head of Public Affairs	Speaker
	Mr. Derek Yach , PepsiCo, Senior Vice President	Speaker
	Dr. Julian Stowell, Danisco, Health and Nutrition Vice President	Speaker
		Speaker

10.30-11.00 Coffee Break

Part 2:

11.00-12.30	Ms. Mella Frewen- FoodDrinkEurope, Director General	Moderator
	Mr. Vahap Munyar, Hürriyet Newspaper, Writer	Speaker
	Mr. M. Rauf Ateş, Posta Newspaper, Writer	Speaker
		Speaker
		Speaker

12.30-14.00 Lunch

Session IV : Sustainable Environment

Part I:

14.00-15.30		Moderator
	<i>Ministry of Environment and Urban Planning of Turkish Republic</i>	Speaker
	Ms. Mella Frewen- FoodDrinkEurope, Director General	Speaker
	Dr. Selim Latif Sanin, Hacettepe University, Deputy Dean	Speaker
	Mr. Paul Naar, Cargill FIS, Platform Leader	Speaker

15.30-16.00 Coffee Break

Part 2:

16.00-17-30	Ms. İdil Yiğitbaşı, Yaşar Holding, Chairman of the Executive Board	Moderator
	Mr. Beyhan Arslan, Foundation of Consumer and Environmental Education , (Tükçev), Chairman of Executive Board	Speaker
		Speaker
		Speaker

18.00 Closing

24 November 2011

14.00 Departure from Hotel

* Congress Board reserves the right to make changes in the program